



Advertising space for the Fall 2021 magazine will be available beginning **July 26, 2021**. **Book your space by Friday, Aug. 20, 2021**. We offer business service and organization pages with 1/6 page advertisements available, plus other options. Send us your print ready ad! It's easy!*

Page layout and ad placement



1/6 page advertisement
\$200

VERTICAL AD
(actual size)

1/6 page advertisement
\$200

HORIZONTAL AD
(actual size)

2021 AD PURCHASE DETAILS

Ready to advertise in Fife Magazine? Here's what you need to know:

TECHNICAL SPECIFICATIONS

Provide us with a print-ready advertisement.

The art should be a high-resolution image file readable by Adobe InDesign with at least 300 dpi. A jpg file works best. Colors should be converted to CMYK. All fonts must be embedded. Advertisement dimension should be about 2.25 x 4.81 inches. Leave space at the edges to allow for cropping.

AD SPACES AVAILABLE

Four horizontal and two vertical spaces are available at that size. Double spaces available. Ad placement is at the discretion of the publication designers.

AD CONTENT

All advertisements should comply with the city's standards and policies, available at cityoffife.org/advertising.

READY TO GET STARTED?

Want more details on our advertising policy and ad rates? Visit cityoffife.org/advertising or reach out to us.

CONTACT

communications@cityoffife.org
253-896-8628 or 253-896-8606

*Advertising must comply with our advertising standards and policies.