



FALL 2021 ADVERTISING DETAILS

Share the news about your business or organization directly with Fife residents.

BACKGROUND

The City of Fife publishes a twice-annual magazine that reaches all 5,000+ households and businesses in Fife.

MAGAZINE CONTENT

Communications professionals who work for the City of Fife produce the magazine using high-quality editorial standards. The magazine content promotes upcoming events, highlights community partners, includes feature articles and a guide to Fife's regionally-renowned recreation and aquatics programming.

READY TO ADVERTISE?

Payment must be made to book space. Book early, as we expect advertising space to sell out. Provide us with a print-ready advertisement by Aug. 20, 2021. We'll send you the technical specifications after the ad is booked.

ADVERTISING INFORMATION

Want more details on our advertising policy and ad rates? Visit cityoffife.org/advertising

IF PAYING BY CREDIT CARD

A convenience fee will be added to total cost for those paying with a credit card.

CONTACT

communications@cityoffife.org
253-896-8628 or 253-896-8606

Advertising space for the Fall 2021 magazine will be available beginning **July 26, 2021**. **Book your space by Friday, Aug. 20, 2021**. We offer business service and organization pages with 1/6 page advertisements available, plus other options. Send us your print ready ad! **It's easy!***

Page layout and ad placement



1/6 page
advertisement
\$200

VERTICAL AD
(approx.
actual size)

1/6 page advertisement
\$200

HORIZONTAL AD
(approx. actual size)

*Advertising must comply with our advertising standards and policies.