Businesses searching for creative ways to reach new and loyal customers are invited to partner with the Fife Parks, Recreation, & Aquatics Department. Sponsors are sought on an ongoing basis for a variety of community-wide events and programs. The cross marketing offered will benefit your business and strengthen your roots in the community.
Our Mission

Partnering with Fife Parks, Recreation, & Aquatics strengthens our efforts to build a stronger, more connected community. Sponsorship allows the Department to leverage vital resources needed to deliver the highest quality events, programs, and services for the entire community. We strive to make sure events and programs are accessible for demographics of all ages, abilities, and means.

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Swim Lessons
The focus of this program is to provide children (ages 3-17) with basic skills and knowledge to be safe in and around water.

Adult Learn to Swim Classes
The Fife Aquatic Center offers adult swim lessons through our innovative, learn-at-your-own-pace Learn-to-Swim program. Developed for adults, our program gives adult swimmers at every level the opportunity to improve their skills in a safe environment – and under the guidance of a trained instructor. Each class is limited to four adults per instructor.

Private Lessons for Children with Special Needs
Private lessons are the most effective way to help develop water safety skills, work on specific stroke technique and develop overall endurance. Swimmers are paired with an experienced, knowledgeable and caring instructor. Our one-on-one instruction gives you the most personalized lessons available, allowing our instructors to focus on specific aspects of your swimming strengths and/or weaknesses. Lessons are 30 minutes long.

Senior Pool Pass Rates (age 60+)
The Fife Aquatic Center is open 7 days a week. An Aquatic Center pass provides admittance to all Recreational and Lap Swim times.

Lifeguard Class
The Red Cross Lifeguard Certification course is a 32 hour course designed to teach aspiring lifeguards the basics required to become a lifeguard.
## AQUATICS SPONSORSHIPS

### $75
- (8) - 30 Minute Swim Lessons (with goggles)
- (3) - 30 Minute Private Lessons (for children with special needs)
- Adult "Learn to Swim" Class (4 hours of instruction)
- Three-Month Swim Pass for Seniors
  - *Mention in email blast*

### $150
- Red Cross AED/CPR/First Aid class (results in certification)
  - *Mention in email blast*

### $300
- Lifeguard Class (32 hour class results in certification)
  - *Mention in email blast*

### $500
- Mini Meet Swim Meet Entire Event (4 per year)
- Friday "Fun Day"- Aquatic Center Entire Event (4 per year)
  - *Mention in email blast*

### $750
- Catering Sponsor Swim Team Banquet
  - *Mention in (2) social media posts*
  - *Mentioned at event*
  - *Mention in (2) email blasts*
  - *Opportunity to provide signage for event*
  - *Logo in flyer*

### $2000
- Swim Team Annual Membership (one swimmer)
  - *Logo on team website*
  - *Logo in flyer*
  - *Mention in (2) social media posts*
  - *Logo/mention in application packet (“provided by”)*
  - *Mention in team newsletter*
  - *Mention in social media posts (2)*
  - *Mention in Activity Guide*

### $5000
- Swim Team Travel Meet or Splash Course
  - *Sponsor logo on t-shirts (50)*
  - *Logo on website*
  - *Mention in social media posts (4)*
  - *Logo on plastic “hand-out” bags (500)*
  - *Logo in information packet*
  - *Logo on caps*
  - *Mention on reader board*
  - *Mention in email blasts (4)*
  - *Mention on lobby TV’s*
Camp Fife
Camp Fife provides children with fun and safe activities throughout the summer. Campers will enjoy active field trips, environmental education lessons, group games, art projects, swimming, and MORE!.

Teen Scene
Teen Scene is an after school program for pre-teens of all backgrounds and demographics. Teens receive daily homework help, a snack, and get to do fun activities from cooking to sports. This program is free to those who qualify for free or reduced lunch and is offered at a low cost for all students at Surprise Lake Middle School and to 5th graders at Hedden and Endeavour Elementary.

Senior Trips
Senior trips are fun and exciting outings for those 55+ in a large group setting. Trips can range from to museum tours, to dinners out with friends!

Other ways to donate...

- Park bench- $2,500
- Tree- $750
- Trash cans- $300
- Drinking fountains people & dogs- $4,000
- Wildflower $ grass planting- $1,000
- Picnic tables- $4,000
PARKS & REC SPONSORSHIPS

$50
Sponsor a camper for a day
• Mention on Social Media

$75
Sponsor a student for the after school program
• Mention on Social Media

$200
Sponsor a camper for a week
• Mention on Social Media

$750
Sponsor 10 students for the after school program
• Mention in (2) social media posts
• Mention in (2) email blasts
• Logo on site
• Logo in Flyer

$1000
Sponsor 5 campers
• Mention in (2) social media posts
• Mention in (2) email blasts
• Logo on site

$1000
Sponsor Late Night Event
• Mention in (2) social media posts
• Mention in (2) email blasts
• Logo on site

$2000
Sponsor 10 campers
• Mention in (2) social media posts
• Mention in (2) email blasts
• Mention in spring/Summer activity guide

$5000
Sponsor 30 campers
• Camp Calendar
• Mention in (2) social media posts
• Mention in (4) email blasts
• Mention in spring/Summer activity guide
• Mention on Lobby TVs
• Logo on Camp Fife T-shirts
EVENT SPONSORSHIPS

Sweetheart Dance
February 9
Title Sponsor: $500
- Logo recognition on webpage
- Mention on social media
- Booth space event
- Logo on photos from photo booth

Supporting sponsor: $250
- Logo recognition on webpage
- Mention on social media

Santa Breakfast
December 7
Title Sponsor: $500
- Logo recognition on webpage
- Mention on social media
- Booth space event

Supporting sponsor: $250
- Logo recognition on webpage
- Mention on social media

Flashlight Egg Hunt
April 19
Candy Sponsor: $500
- Logo recognition on webpage
- Mention on social media
- Booth space event

Prize sponsor: $50
- Recognition on prize

Easter Egg Hunt
April 20
Candy Sponsor: $500
- Logo recognition on webpage
- Mention on social media
- Booth space event

Prize sponsor: $50
- Recognition on prize
MUSIC IN THE PARK SPONSORSHIPS

This package provides the sponsor the opportunity to be the sole title/naming sponsor of the 4th Annual Music in the Park Concert Series. The concert series runs for 6 weeks during the summer at Dacca Park, and draws a crowd of roughly 2,000 people annually. The events are primarily marketed April through August.

Title Sponsor: $4,000
- Name title as event sponsor (i.e. Music in the Park sponsored by ... ("your name here")
- Mention in activity guide, Up Close, Fife Magazine
- Logo on flyer
- Opportunity to provide (1) banners to be hung on stage during every concert
- Logo on all City-produced marketing materials
- Opportunity to make welcoming comments at every concert, or mention by City staff
- Mention on Aquatic Center reader board
- Mention in press release
- Promotional booth space with tents provided (10'x20’)
- Mention on lobby TVs at Fife Community Center and Fife Aquatic Center
- Mention on website with the option to link to own webpage for duration of event

Supporting Sponsor: $2,500
- Banner on stage
- Logo recognition on webpage
- Mention on social media
- Booth space at each event

Booth at single event: $150
Since 2005, the Fife Harvest Festival has grown to become the largest community celebration in Fife with over 7,000 participants. This year the Harvest Festival will take place Saturday, October 5, 2019 at Dacca Park. The Harvest Festival hosts all kinds of arts, crafts, foods, performances, and vendors, and is fun for all ages.

**Title Sponsor: $5,000**
- Name title as event sponsor (i.e. Harvest Festival sponsored by… (“your name here”)
- Mention in activity guide, Up Close, Fife Magazine
- Logo on Posters
- Opportunity to provide (6) banners to be hung at event
- Logo on all City-produced marketing materials
- Opportunity to make welcoming comments at event
- Mention on Aquatic Center reader board
- Opportunity to march in the parade
- Mention in press release
- Promotional booth space with tent provided (10’x20’)
- Logo on t-shirts (50)
- (2) VIP parking passes
- Mention on lobby TVs at Fife Community Center and Fife Aquatic Center
- Opportunity to provide event bags with logo to be distributed at event
- Mention on website with the option to link to own webpage for duration of event

**Supporting Sponsor: $2500**
- Company logo on banner hung at the sponsored activity
- Mention on website next to activity
- Mention in festival program next to activity
- Mention in City-produced marketing materials
- Opportunity to march in the parade
- Mention in press release
- Promotional booth space with tent provided (10’x10’)

**Big Attraction Sponsor $1000**
- Company logo on banner hung at the sponsored activity
- Mention on website next to activity
- Mention in festival program next to activity
- Promotional booth space with tent provided (10’x10’)
- Opportunity to select booth space
CONTACT

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“Fife will be a vibrant destination with a healthy balance between residential, commercial, and industrial uses, all of which are interconnected with green infrastructure and open space that supports a great quality of life.”
– City of Fife Vision Statement

Take a look through these sponsorship opportunities. Don’t see a level that works for you? No problem! Customized and in-kind partnerships can be designed to meet all of your individual and corporate needs.